

eu40[®]

annual report 2012

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Introductory notes

Since its foundation in 2007, EU40 is organising content events with prestigious and high-level speakers inside the traditional premises of the European Parliament, as well as informal networking events aimed at getting to know each other and creating a better collaboration among young MEPs, staffers and stakeholders from various fields. With the time, EU40 established itself as a landmark for organising engaging events that draw the participation of many different audiences, not only of those usually interested in the typical 'Brussels Bubble' type events.

Here following a summary of the events EU40 hosted in 2012:

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The Presidential Debate - 11 January 2012

On 11 January 2012, EU40 hosted the 'Presidential Debate' with the candidates for President of the European Parliament Martin Schulz, Diana Wallis and Nirj Deva. It is the established custom of EU40, European Voice and Vote Watch Europe with the support of Burson Marsteller to organise this debate in the European Parliament on the eve of the election of a new Parliament President. We regard the election of the Parliament's President as a significant event, worthy of a debate that comprises issues of policy, personality and procedure. As in previous years, the event gave the candidates once again the opportunity to present themselves to their electorate and for the media and others interested to learn more about them.



from left to right: MEPs Martin Schulz, Diana Wallis and Nirj Deva



the Debate took place in a packed room in the European Parliament

Discussing Global Youth issues with Hilary Clinton's Special Adviser - 19 March 2012

Ronan Farrow, Special Adviser to the Secretary of State for Global Youth Issues and Director of the State Department's Global Youth Issues office, participated in an evening discussion on 19 March, organised by The Transatlantic Policy Network (TPN) and chaired by EU40 MEP Katarina Nevedalova.

With youth populations swelling and young people driving global events to an unprecedented extent, Ronan is responsible for implementing and amplifying youth policy and programming throughout the State Department. He made insightful kick-off remarks about both the role of youth in the future of Europe and how the transatlantic partners can work together to address youth issues elsewhere in the world. Other invited guests also include TPN's US and EU political, business and academic players, as well as US and EU Administration officials.



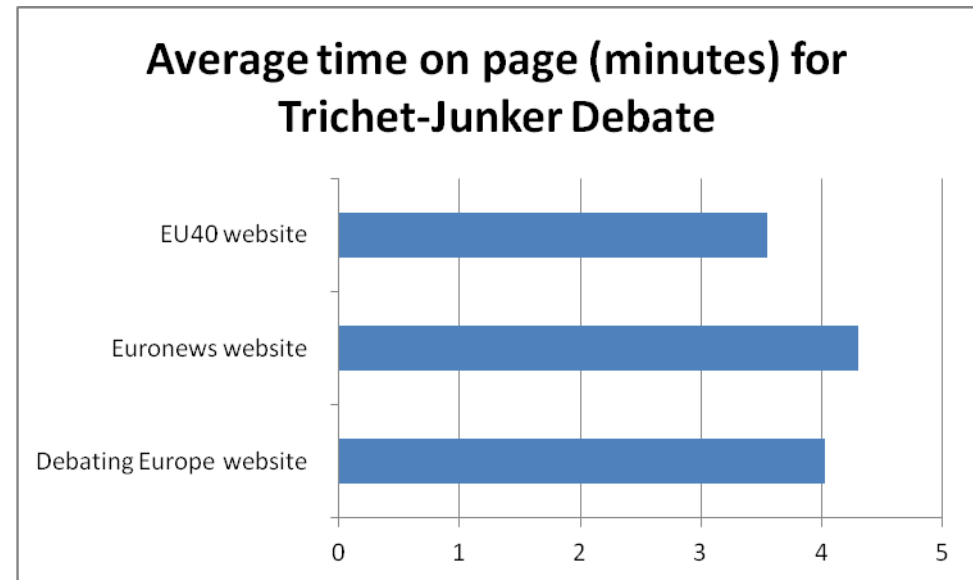
from left to right: Ronan Farrow and MEP Andreas Schwab

Juncker and Trichet Debate - 27 March 2012

Lessons learned from the Global Economic Crisis, Europe at a crossroads was the public debate held at the European Parliament on 27 March 2012, organised by EU40 together with Debating Europe, with former ECB President **Jean-Claude Trichet** and Luxembourg's Prime Minister and current head of the Eurogroup **Jean-Claude Juncker** as key-speakers. Both were at the heart of the decision making process during the Financial Crisis that erupted in 2008. One of the salient points emerging from the discussions was the strong impact of the crisis and its aftermath. "We could not have been prepared for a crisis of this kind. (...) It would have been very hard to imagine this was coming", admitted Jean-Claude Juncker. During the same debate, Jean-Claude Trichet said it would be a "mistake" to brand the crisis as a "European recession." (The Parliament, 27 March 2012).



from left to right: Jean-Claude Juncker and Jean-Claude Trichet



Statistics are based on Google Analytics

Summer BBQ 2012 – 20 June 2012

Conceived as an annual networking event for EU40 MEPs, their staffers and young Commission and Council officials, held outside the traditional premises of the EP, the Summer BBQ was a great occasion to meet and interact in a relaxed atmosphere and a nice music mix provided by a DJ.



from left to right: MEPs Ashley Fox, Rebecca Taylor, Riikka Manner, Petru Luhan, Katarina Nevedalova and Alexander Alvaro

The State of Europe high-level Roundtable

Escaping the doldrums - 11 October 2012

The ninth annual high-level roundtable for *Friends of Europe's* Trustees, business leaders, top policymakers, opinion-formers and civil society representatives took place on 11 October at Palais d'Egmont and was organised by Friends of Europe in partnership with the Cyprus EU Presidency, the Financial Times, the American Chamber of Commerce to the EU (AMCHAM EU), EU40, Vodafone, Huawei and with media partner Europe's World.

The event saw the participation of prestigious speakers - **José Manuel Barroso**, President of the European Commission, **Herman Van Rompuy**, President of the European Council, **László Andor**, EU Commissioner for Employment, Social Affairs & Inclusion, **Androulla Vassiliou**, EU Commissioner for Education, Culture, Multilingualism & Youth, among others and the discussions were chaired by **Viscount Etienne Davignon**, President of Friends of Europe.



The State of Europe Roundtable at Palais d'Egmont. Photo copyright: Friends of Europe

Driving Growth in Europe through Exports - 17 October 2012

The conference **Driving Growth in Europe through Exports: The role of EU Trade and Tourism policy** took place on 17 October and attracted more than 150 stakeholders from tourism and trade policies sectors. Chaired by **MEP Silvana Koch-Mehrin** (Member of the Committee on International Trade) and with the participation of **Mr Pascal Lamy**, Director-General of the World Trade Organisation as keynote speaker, the discussion provided useful insights on further developments and arising challenges and opportunities. Director-General Pascal Lamy said that “consolidating open and transparent links with the world’s new centres of growth is essential to Europe’s sustainable economic recovery”. He added that “trade opening offers Europe an effective tool to promote pro-growth reforms through innovation and stronger productivity”.

Moreover, the guests appreciated the high level of contents delivered by the other three speakers - Brussels Airlines CEO and President of European Association of Airlines, **Mr Bernard Gustin**; European Luxury Brands Association President **Mr Armando Branchini**; and Deputy Head of Cabinet for European Commissioner for Trade Karel de Gucht, **Mr Frank Hoffmeister**.



from left to right: MEP Silvana Koch-Mehrin, Pascal Lamy and Armando Branchini

Science Rules! Star Trek in the EP – 18 October 2012

“Europe desperately needs more young scientists and Star Trek has provided that inspiration for generations of innovators”. (EU40)

“What is inspiring for young people and what can enthusiasm them for science and technology is role models. I think role models play an important role, for us it was characters from scientists from Star Trek, but it can also be real role models (...). ” (Frank De Winne, Head of the ESA Astronaut Centre)

“Science and technology have always been drivers of human progress. As young Members of the European Parliament, we believe that we must be part of that discussion.” (EU40)

The Star Trek event brought together in a Star Trek typical venue **Members of the European Parliament, three astronauts from ESA, Professor Anne Glover and Walter Koenig, Starfleet Commander Pavel Chekov**. Out of the overall 400 guests, there were more than 100 students from across Europe. The discussions had a strong educational value and young people were inspired by the stories of our guests that represent role models and can determine career choices of young generations. The ideas conveyed during the debate were a rich source of inspiration not only for students, but also for more mature generations of Trekkies that remembered nostalgically the times of Star Trek series and the associated values and emotions.



from left to right: Katarina Nevedalova, Andreas Morgensen, Anne Glover, André Kuipers, Walter Koenig, Frank de Winne and Alexander Alvaro

Enabling Electricity – 13 November 2012

On 13 November 2012, EU40 supported Enel's initiative Enabling Electricity that promotes access to energy for some of the world's most disadvantaged populations. Chaired by **MEP Radvilė Morkūnaitė**, the event which also included a small photo exhibition took place in the Presidential Salon of the European Parliament and saw the participation of high-ranking speakers - **EU Development Commissioner, Mr. Andris Piebalgs, Mr. Florian Peter Iwinjak from the UN's Industrial Development Organisation (UNIDO) and Mr Paolo Iammatteo, Senior Vice-President of Enel.**

The audience composed of MEPs, stakeholders from the energy sector and media representatives highly appreciated the insights delivered and the diversity of opinions; different aspects of the proposed theme were highlighted with an emphasis on the social, economic and environmental impact of the programme. Commissioner Piebalgs key note speech was the highlight of the event. He stated that energy is the engine of both economic and social growth and that we have to take action with significant investments so that everyone has access to sustainable energy. The distribution and efficiency needs to be improved and production diversified.



Members of the European Parliament, Commissioner Piebalgs, UNIDO and Enel representatives in the Presidential Salon of the European Parliament

‘40 under 40’. European Young Leaders to shape Europe’s future - 6-8 December 2012

The ‘40 under 40’ initiative, led by EuropaNova and Friends of Europe with the support of EU40 aims to promote a European identity by engaging forty of the European Union’s brightest minds in activities that will shape Europe’s future. The event is composed of four series of seminars, two of which already took place in Paris on 8-10 December 2011 and in Brussels on 7-9 June 2012. Following ones will be in Berlin on 6-8 December 2012 and in Lisbon.

This high-level interactive 3-day seminar is part of an ambitious leadership programme for Europe. The European Young Leaders are aged between 30 and 40 and are meant to shape the future of our continent. Each of them is an opinion leader in his/her field of activity, which includes politics, sciences, business, media, non-governmental organisations, the arts and civil society. Speakers who have interacted with the Young Leaders in the past year include Herman Van Rompuy, Frédéric Mitterrand, GE’s CEO Ferdinando Beccalli-Falco and Vice President Isabelle Durant, MEP.

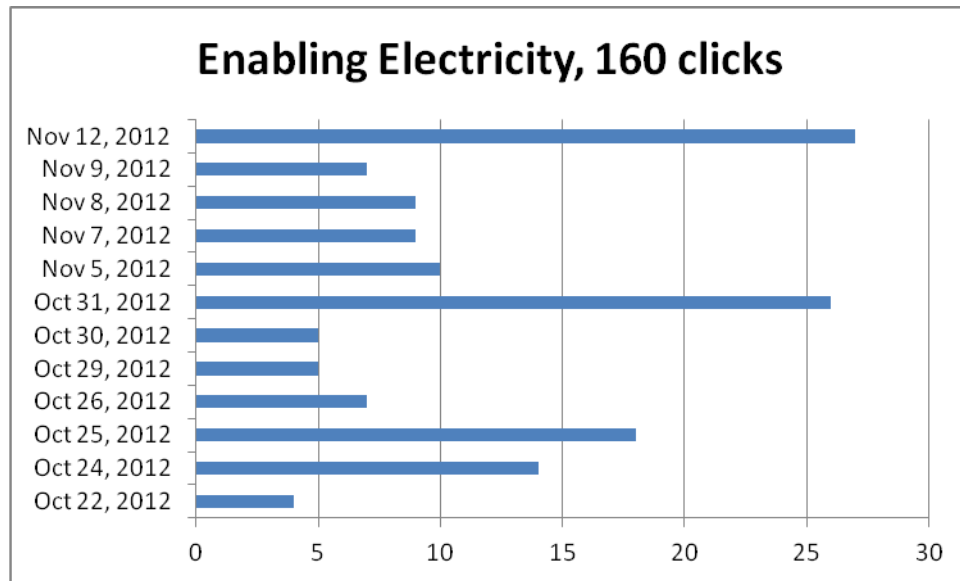
The aim of the programme is to develop a dynamic community of European leaders, sharing knowledge and good practice in order to foster cooperation between all Europeans. ‘40 under 40’ will create a valuable network of young European leaders that will become a flagship European programme shaping the future of our continent and creating a coherent European identity.

“Brussels is not Europe and the discussions which take place there between EU specialists ... do not constitute a European debate. Creating such a debate, in which the people of Europe can speak and listen to one another, is perhaps the greatest challenge still to face us.”, José Manuel Barroso, President of the European Commission

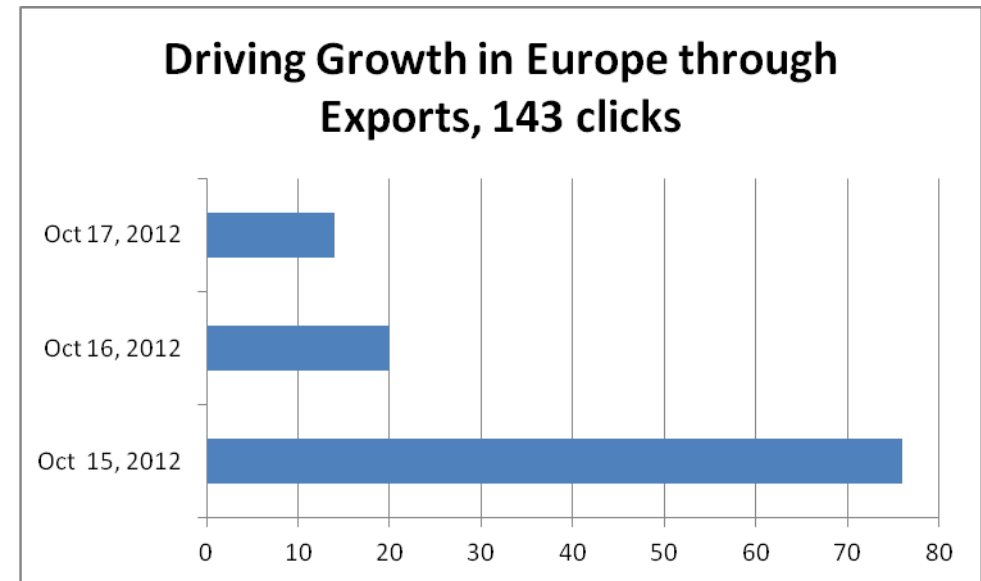


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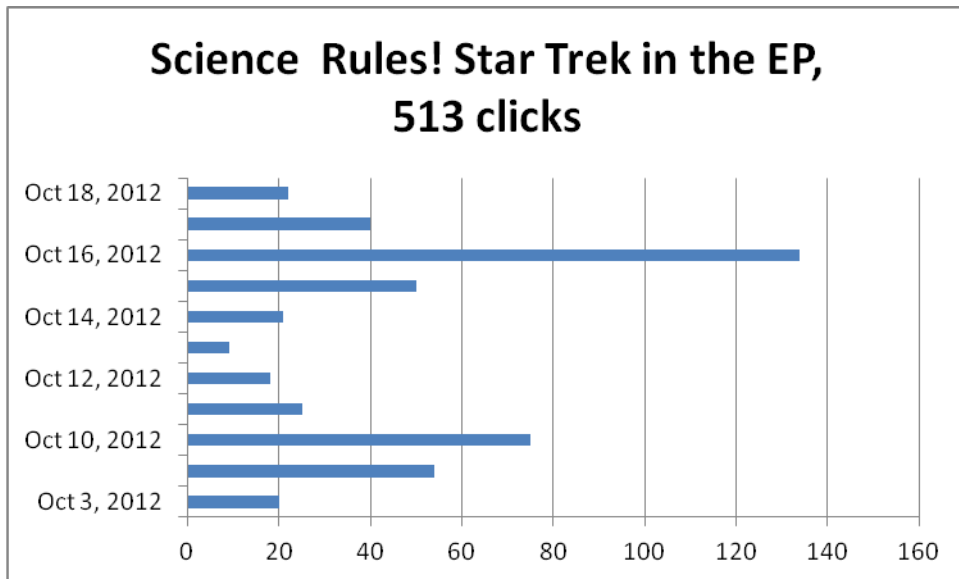
Statistics are based on Google Analytics.



The event took place on 13 November 2012, in the Presidential Salon of the European Parliament



The event took place on 17 October 2012, at the European Parliament



The event took place on 18 October, at the European Parliament

Statistics for 2011 (December 2010 -> December 2011)

425 visitors/month

1280 pages viewed/month

2:03min spent on the site/visit



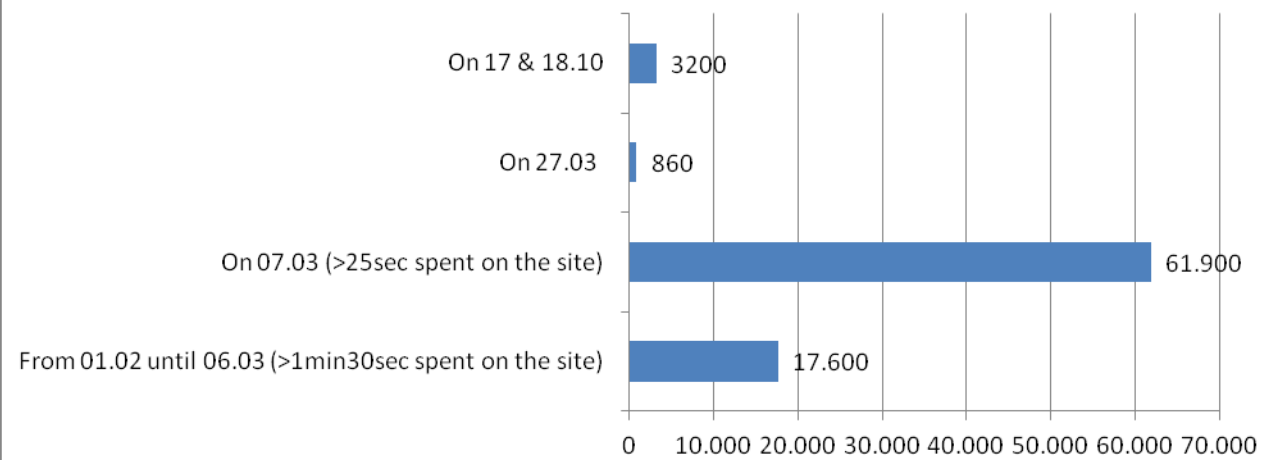
Statistics for 2012 (December 2011 -> 14 November 2012)

1840 visitors/month

5320 pages viewed/month

2:47min spent on the site/visit

Traffic peak in 2012 (number of visitors)





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