

1. EPP Group

Alliance for Youth agrees with the EPP Group's approach to tackle youth unemployment

BRUSSELS, TUESDAY, JUNE 2, 2015 - 16:57



The companies, institutions and youth organisations – partners in the Alliance for Youth initiative – expressed their support to the EPP Group's priority in combatting youth unemployment. Eva Paunova MEP hosted an event in the European Parliament today where the results from the first year of the initiative #ALLianceforYOUth were presented. The initiative has created 50,000 jobs and traineeship opportunities for young people in less than a year – setting a business and political example should follow: "Employability for our young generation is both a business and political imperative", said Mrs Paunova regarding the initiative, which brought together nearly 200 companies pledging to create 100,000 job and traineeship opportunities for young Europeans in three years.

The Youth Debate was attended by Marianne Thyssen, European Commissioner for Employment, Social Affairs, Skills and Labour Mobility, MEPs and the CEOs of major international companies. Eva Paunova, who has been supporting the initiative since its launch in Vevey Switzerland in 2014, underlined that the Alliance for Youth has been successful because it is based on a very clear market logic – the creation of opportunities, the rewarding of talent, and the enhancement of productivity: "This is also in line with the EPP Group's approach to tackling youth unemployment - it is not grants and funding that will create jobs; it is creating

the appropriate conditions for the economy to thrive. It is creating an economy that demands jobs and not vice versa.”

Commissioner Thyssen also underlined the importance of getting business and politics to work together in order to tackle the problem of youth unemployment: “Alliance for Youth is a showcase and it is inspiring to all those who want to learn and to create opportunities for young people”, explained Commissioner Thyssen.

The initiative complements the efforts of the European Parliament and the Commission to support employability and is part of the European Alliance for Apprenticeships, which advances a similar goal.

Link to article: <http://bit.ly/1FT90iT>

2. Huffington Post

The UK Government Must Do More to Help the Young

Posted: 08/06/2015 09:59 BST Updated: 08/06/2015 09:59 BST



Photo credit lydia_shiningbrightly

Last week I received an email updating me on a brilliant new initiative, led by Durham County Council, to tackle youth unemployment in the area. This initiative is just one example of all the projects already in place up and down the country, and those in the pipeline, that are dedicated to lifting young people out of the shadows.

The council has bid to secure a portion of the £17.87 million being made available by the European Union's Youth Employment Initiative, specifically to support growing numbers of youth not in education, employment and training (NEETs). Alongside Tees Valley, County Durham has been identified as one of five regions with unemployment levels so high that they qualify for this extra support. The North East region as a whole, which I represent in the European Parliament, suffers from the highest rates of youth unemployment in the country.

The scheme, which aims to help 5,500 young people into work, training or education, has been developed by an activity group that includes voluntary and community organisations, colleges, Jobcentre Plus, the County Durham Youth Offending Service and Youth Contract and Work Programme providers.

Proposals include provision of individual guidance and support, tailored programmes to help vulnerable young people and the creation of employment, apprenticeship, traineeship and work experience opportunities. In a county where 8,400 of those aged between 16 and 24 are currently out of work and 2,085 18-24 year olds are claiming Job Seekers' Allowance according to latest figures, such an initiative has never been so needed.

The funding forms part of a broader commitment on the part of the EU to tackle youth unemployment head on. Youth unemployment in the EU has reached record highs since 2008, with a fifth of European young people are currently out of work - more than double the rate of unemployment overall. It is in this context that the European Commission adopted the Youth Guarantee in 2013, based on successful models in Finland and Austria. By pledging to provide all young people under 25 with a quality offer of employment, education, apprenticeship or training within four months of becoming unemployed or leaving full-education, EU Member States are encouraged to take an active role in securing the future of their young.

Whilst several of our European neighbours have taken to implementing the Youth Guarantee with vigour, the picture in the UK is not so rosy. In defiance of repeated calls and criticism for its failure to deliver on EU recommendations, the UK government remains wedded to national schemes that are centralised and underperforming.

Moreover, the use of stalling tactics and a catastrophic reorganisation of regional funding mechanisms by David Cameron's team has blocked EU funding and prevented it from reaching local projects that need it most. Which is why it was so important that the European Parliament voted to unblock these funds in April this year, releasing a huge €1.25 billion (£0.89 billion) to the UK for use in the years leading to 2020.

In this limited and limiting context, the commitment of local organisations and councils such as Durham County to implementing youth initiatives is nothing but commendable. Despite cuts to grants by the UK government, Durham has managed to secure more than £2 million worth of match-funding.

I have raised these concerns on countless occasions and I was given the opportunity to do so once again at the Alliance for YOUth conference in Brussels last week, where I was asked whether I thought governments should do more to help with youth employment, education and training. The Alliance is a business-driven initiative set up to tackle youth unemployment in Europe, which so far boasts of close to 200 member companies. At last week's event I was able to hear about all the impressive business-led initiatives across Europe that are providing young people with work and training opportunities.

Many businesses in the UK, several of whom attended and spoke last week, are working hard to tackle youth unemployment across the country. However unless the UK government commits to a national scheme that makes use of the wealth of local expertise on youth issues across the country, based on the European Youth Guarantee model, such projects - and the European funding that supports them - can only provide a patchwork of provision.

Jude Kirton-Darling is Labour MEP for the North East of England.

Link to article: <http://huff.to/1T6TB1o>

3. Youth Forum

Youth employability in the spotlight at Alliance for YOUth event

June 2, 2015

Today in the European Parliament in Brussels, companies, politicians and young people including interns and apprenticeships got together for an event to mark one year of the Alliance for YOUth, an initiative bringing together so far almost 200 companies to provide young people with training and job opportunities.



The Youth Forum's Vice President, Luis Alvarado Martinez, joined a panel which also included Marianne Thyssen European Commissioner for Employment, Social Affairs, Skills and Labour Mobility. Young MEPs, CEOs from Alliance for YOUTH companies as well as youth representatives including trainees and apprentices also discussed what the Alliance has achieved so far and the main challenges and solutions to youth unemployment in Europe.

The Alliance aims to create 100,000 job opportunities for young people by 2017 and it announced today that, one year on, it is half way to that target having created 50,000. The Alliance, initiated by Nestlé, promotes dual learning and labour mobility schemes, as well as "readiness for work" through, for example, workshops preparing young people for getting a job on topics such as CV preparation and interview tips.

At today's event the Alliance launched the results of a survey of HR/managerial employees from across 70 of the initiative's companies in 22 countries, which sheds light on the benefits of the kinds of apprenticeship schemes they are providing. The survey found that:

66% of employers agree that apprenticeships and internships (58%) lead to permanent employment

60% say that the Alliance for YOUTH has changed internal practices and enhanced youth recruitment

67% say that they could create more opportunities for apprentices and interns with greater financial support from governments

A third (33%) say that internship schemes don't last long enough and it takes too long to train interns (29%)

The Commissioner, Ms Thyssen, spoke about ways the EU and member states can help get young people into work and said: "The fast implementation of the Youth Guarantee in close cooperation with companies is crucial to facilitate school-to-work transitions and get young people into jobs. Member States have to take advantage of this opportunity and the financial support the EU makes available."

The European Youth Forum is a partner of the Alliance for YOUTH and Luis Alvarado Martinez commented that whilst the Youth Forum is happy to hear of its success so far, it calls for such internship and apprenticeship schemes to be a quality experience. "Interns must be paid, they should have a contract and they should be a learning experience!" said Luis, "interns must not be doing the photocopying and making coffee!".

The European Youth Forum is looking forward to continuing to work with the Alliance for YOUTH to help spread best practice and increase the number of good quality training and internship and apprenticeship schemes offered by companies.

Link to article: <http://bit.ly/1RtFgdu>

4. EPP Group, written by MEP Eva Paunova

Jobs for young people - a vision that works

By Eva Paunova | TUESDAY, JUNE 2, 2015 - 12:00



As politicians, we try to inspire visions for the future, we lay the ground for their realisation and gather momentum for worthy causes - causes that change people's lives, shape our economy and society. The brightest political ideas, the most far-reaching thoughts are those grounded in current, day-to-day challenges and issues. Any vision would otherwise be in danger of becoming but a mere illusion.

A WAKE-UP CALL TO LOOK FOR FUTURE-PROOF SOLUTIONS

The truth is, Europe has a problem. A problem that threatens its future. Statistics show that one in 5 young people under the age of 24 is currently not in education, employment or training (NEET). Youth unemployment rates are generally much higher (up to twice as high) than those for other age groups, and there are a number of other issues that contribute to a rather disheartening situation. Together with the continent's ageing population and workforce, this should serve as a wake-up call to stop, analyse the problem and look for future-proof solutions.

How to motivate and enable young people to fulfil their professional aspirations, to become the creators of jobs and the engines of the economy, rather than simply its beneficiaries?

Instead, extreme left parties across Europe are pushing for a return to discussions of welfare provision, shifting public debate away from the important issue at hand - namely, how to

motivate and enable young people to fulfil their professional aspirations, to become the creators of jobs and the engines of the economy, rather than simply its beneficiaries.

AN ALLIANCE FOR YOUTH TO ENHANCE YOUTH EMPLOYMENT

The European Institutions have been engaged in this issue for several years now with the Youth Employment Package launched by the European Commission in 2012. Ever since, enhancing career opportunities for young people has been at the heart of EU policies and the driver of several initiatives.

The business world, which never lags behind politics, also stepped in on this occasion forming an alliance similar to the European Commission's European Alliance for Apprenticeships. This time, however, it was not the Commission's Directorates-General, but hundreds of companies that kick-started a project aimed at supporting the Commission's efforts to solve both today's youth unemployment crisis and tomorrow's burden of an ageing workforce.

Getting the business sector involved and engaged in supporting young people is the only sustainable way to fight the high rates of youth unemployment

'Alliance for YOUth' brought together nearly 200 companies from across Europe, pledging to create 100,000 jobs and traineeship opportunities over three years. Since the start of the initiative in 2014, half of this target has been reached - the Alliance has brought 50,000 young people into employment. How has this been achieved?

Firstly, companies were encouraged to take on young people. Hiring well-educated but relatively inexperienced professionals can be risky, but hundreds of member companies decided that it is a risk worth taking. It has, does and will continue to pay off.

No social programme and no state subsidy can prepare one for a successful professional future as well as a business can

Secondly, young people between 16 and 24 were offered tailored apprenticeships and traineeship programmes to build their skills - an important overture to a successful professional career.

Thirdly, advice and support was offered to young people in their first attempts to enter the labour market, for instance in job application and interview preparation - practicalities that nevertheless make the difference between success and failure.

CREATING AN ECONOMY THAT DEMANDS JOBS

The Alliance will probably even exceed its target because it is based on a very clear market logic - creating opportunities, rewarding talent, enhancing productivity. We in the EPP family believe

that we should tackle youth unemployment not by simply providing grants and funding, but by fostering the appropriate conditions for business to thrive, by creating an economy that demands jobs and not vice-versa - just like the Alliance did.

We should tackle youth unemployment not by simply providing grants and funding, but by fostering the appropriate conditions for business to thrive

Getting the business sector involved and engaged in supporting young people is the only sustainable way to fight the high rates of youth unemployment. No social programme and no state subsidy can prepare one for a successful professional future as well as a business can.

With the help of politics, we can multiply these results by getting more actors together, building a momentum, setting our targets and following through.

Here is a vision that not only inspires, but most importantly, it works.

Nobody can speak better for the youth than the young people themselves. It is time to engage. It's #UpToUs.

Link to article: <http://bit.ly/1K756ll>

5. European Commission – Employment, Social Affairs and Inclusion – Pledges

Pledges

The European Alliance for Apprenticeships is a multi-stakeholder initiative steered by the European Commission. The originator of the pledge is solely responsible for implementing the actions outlined in the pledge.

Types of organisation:	Businesses
Author:	Alliance for YOUth
Country:	Europe
Start Year:	2013
Partners:	Founding Partners: Adecco, Axa, Cargill, CHEP, DS Smith, Ernst and Young (EY), Facebook, Firmenich, Google, Nestlé, Nielsen, Publicis Groupe, Salesforce, Twitter and White&Case The companies listed below are members of the Alliance for YOUth and will be working with education providers,

European/national/regional authorities and agencies, trade unions, business organisation and youth associations to strengthen the provision of quality work and training opportunities for young people. In addition to the companies on this list, more companies are working on formalising their contribution, and there are also members from Ukraine and Russia.

Market	Company
European partners	Adecco
European partners	AXA
European partners	Cargill
European partners	Chep
European partners	DS Smith
European partners	Firmenich
European partners	Nestlé
European partners	Nielsen
European partners	EY
European partners	Publicis
European partners	Facebook
European partners	Google
European partners	Salesforce
European partners	Twitter
European partners	White&Case
Austria	FAB
Austria	ÖBB
Belgium	IBA
Belgium	IBM
Belgium	Securex
Belgium	SODEXO
Bulgaria	Andrea
Bulgaria	A-team OOD
Bulgaria	DASF AG

Bulgaria	DEDRAX AD
Bulgaria	Dunapack Rodina
Bulgaria	Good Mills
Bulgaria	Moto Pfohe
Bulgaria	Mouse Print Ltd.
Bulgaria	PIC Co SA
Bulgaria	SOT EOOD
Bulgaria	Yuriy Gagarin AD
Bulgaria	Moto Pfohe
Bulgaria	Vivacom (BTK)
Bulgaria	JobTiger
Bulgaria	SOS Kinderdorf
Bulgaria	Teach for Bulgaria
Bulgaria	Junior Achievement Bulgaria
Bulgaria	Piccadilly & Carrefour
Bulgaria	AIESec
Croatia	Alca Zagreb d.o.o.
Czech	Business Development
Czech	ČNP
Czech	FM Logistic
Czech	G4S
Czech	GE Money Bank
Czech	Hay Group
Czech	Hofírek Consulting
Czech	IBM
Czech	Krauthammer
Czech	Lansdowne International
Czech	Leaseplan
Czech	Loma Systems
Czech	M.C.Triton

Czech	Model Obaly
Czech	Neumann Partners
Czech	OKIN Business Process Services
Czech	Palatinum
Czech	Positive
Czech	REED
Czech	Reprezentace
Czech	RWE
Czech	Smurfit Kappa
Czech	STI
Czech	Santé
Czech	Synapsis
Czech	T-Mobile
Czech	TPCA
Czech	Vodafone
Denmark	Frode Laursen
Denmark	McDonald's
Denmark	Novozymes
Finland	A&R Carton
Finland	Kuusakoski
Finland	Nordic Label
Finland	Valio
France	EUROSERUM (groupe SODIAAL)
France	LIMAGRAIN
France	SOGEC
France	UNITEAM
Germany	DMK
Germany	Gerresheimer Glass (Lohr)
Germany	Transporeon
Germany	Wild

Greece	British Council
Greece	LinkedIn Trainer and Consultant
Hungary	Aon Hewitt
Hungary	Dunapack Kft
Hungary	Flow Group
Hungary	Fürgediák Iskolaszövetkezet
Hungary	OSG form
Hungary	Randstad
Italy	Accenture Spa
Italy	Arti Grafiche Reggiane
Italy	DHL
Italy	Dimension Data Italia Spa
Italy	FM Italia srl
Italy	GiGroup
Italy	Inalca Spa
Italy	Praesidium
Italy	SIT Italy Spa
Netherlands	Ardagh Metal Packaging Netherlands
Netherlands	FrieslandCampina Domo B.V
Netherlands	Randstad Uitzendbureau b.v.
Norway	Retail 24 AS
Poland	Alupol Packaging S.A
Poland	General Motors Poland Sp.
Poland	Ovopol Sp. z o.o
Poland	Raben Polska Sp. z o.o.
Poland	Toyota Material Handling Polska
Portugal	BA Vidro
Portugal	BPI
Portugal	Eurogroup Consulting
Portugal	Germen

Portugal	Graphicsleader
Portugal	Jerónimo Martins
Portugal	Logoplaste
Portugal	Luis Simoes
Portugal	Portucel
Portugal	RAR
Portugal	Saica Pack
Portugal	Sonae
Portugal	Vodafone PT
Romania	FM ROMANIA SRL
Romania	S.C. GRUP SAPTE S.R.L
Romania	SC Spar Business Ideas Provider SRL
Romania	Titan SA
Russia	MMP
Russia	AAK
Russia	Constantia Flexibles
Russia	OOO Mobilnye Telesistemy
Russia	Orekhprom
Russia	SDS
Russia	Sodexo
Russia	Zenith Optimedia
Russia	OOO Pablic Totem
Serbia	Bosis
Serbia	Geneza
Serbia	Milšped
Serbia	Mitsides Point d.o.o.
Serbia	OMV
Slovakia	Billa,s.r.o.
Slovakia	TPA Horvath
Spain	DHL

Spain	Fuentes
Spain	ITC
Spain	Norgraft Packaging
Spain	Saica Pack
Spain	Saint Gobain Vicasa
Spain	Hinojosa
Spain	Iberfruta
Spain	Indulleida
Spain	Plasticos Castellà
Sweden	Mec-com
Sweden	Retail 24 AS
Switzerland	AMAG
Switzerland	La Poste
Switzerland	Lagerhäuser
Switzerland	Model SA
Switzerland	UNIGE
UK	Baxter Storey
UK	Capp
UK	Caswells
UK	MyKindaCrowd
UK	Wincanton
UK	WT Parker
Ukraine	"Ukrplastik"
Ukraine	FH "Intehrovani Agrosystemy"
Ukraine	Raben Ukraine
Ukraine	Polikam Khai Tek
Ukraine	ICT-East Zahid
Ukraine	Vydacnychi Dim "UKRPOL"

Contact: Alfredo Silva, Vice-President and Head of Human Resources,
Nestlé Zone Europe

Description: The Alliance for YOUth companies have pledged to develop a number of joint and individual initiatives to give young people meaningful work and training experience, generating more than 100,000 jobs, apprenticeships and traineeships between 2014 and 2018.

The Alliance for YOUth is a business-driven movement to promote a better transition from education and training to employment for our youth across Europe. The Alliance for YOUth wants to be a change agent in sharing knowledge and experiences to solve local barriers to youth employment.

The Alliance for YOUth members are committed to contributing to the following pillars:

Strengthening the supply of high quality apprenticeship and traineeship positions on an individual or joint basis.

Apprenticeships are the preferred option, however in situations where this is not possible, quality traineeship positions will be offered as a valid alternative. Programmes facilitating labour mobility are as well part of this commitment.

The individual or joint organisation of/participation to readiness for work programmes (career consultation, CV clinics, etc.) in close coordination with educational institutions and youth organisations.

The sharing of knowledge and experiences with education providers, authorities at all levels, trade unions, business organisations and youth associations through the European Alliance for Apprenticeships Ambassador network. Alliance for YOUth members will nominate ambassadors on an individual basis but will share experience from across the Alliance for YOUth.

Added value: Individual business commitments are powerful but ultimately multi-stakeholder public-private commitments supported by a business-driven alliance are crucial to address barriers to youth employment. The Alliance for YOUth ambition is to facilitate this process by concrete commitments that create synergies among all involved stakeholders.

The individual and joint Alliance for YOUth commitments will support and leverage the efforts of education providers and relevant authorities through their geographic and multi-disciplinary dimension.

These activities will:

Increase the offer of quality apprenticeship & traineeship opportunities and schemes across Europe
Smoothen the transition from education to employment for youth

Alliance for YOUth members will report to the European Commission on activities and progress.

Opportunities on Drop'pin:

[Become the *CEO of Adecco Group for one month!](#)
[Nestlé Alliance for Youth](#)

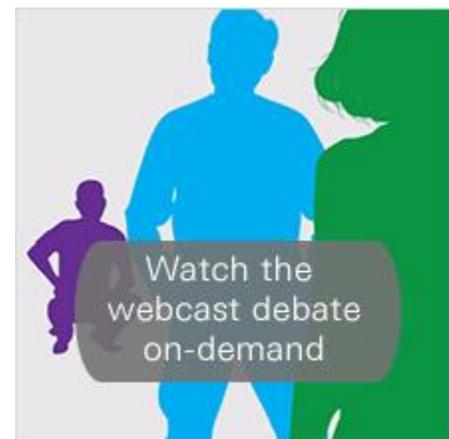
Link to article: <http://bit.ly/1jcUI2z>

6. Nestlé

Nestlé and partners to create 100,000+ opportunities in Europe

Sep 18, 2014

Around 200 companies have joined forces under Nestlé's *Alliance for YOUth* to tackle the youth unemployment crisis in Europe, pledging to create more than 100,000 opportunities for young people in the coming years. In the context of a challenging economic environment, with little to no growth, the *Alliance for YOUth* is committed to working hand in hand with policy-makers and the education sector to foster both job employability and job creation. "With more than 200 companies from all over Europe, the *Alliance for YOUth* is the first pan-European business-driven movement pledging to help young people be better prepared to enter the professional



world and improve their chances in a challenging job market,” said Laurent Freixe, CEO Nestlé Europe.

Key issue for the young

According to a new survey carried out by Nielsen, 23% of young people in Europe see unemployment as the biggest problem faced by society over the next five to 10 years. The survey was done for the Alliance initiative.

Some 55% of those questioned who were unemployed said that governments were most to blame for not resolving the lack of opportunity for young people.

Around 2,000 young people across the UK, Germany, France, Italy and Spain aged between 18 and 29 years of age took part in the survey. The results also revealed that 40% of those within the 21 – 24 age group feared that job prospects in their country were not good over the next 12 months.

The Alliance for YOUth Pledge

The *Alliance for YOUth* companies have pledged to develop a number of joint and individual initiatives to give young people meaningful work experience and internships, generating more than 100,000 jobs and training opportunities.

Nestlé has created close to 8,000 opportunities in the last eight months.



YOUTH UNEMPLOYMENT: 1 in 4 young people under 25 is unemployed in Europe

The companies will also mobilise their employees to go out into the community and help young people get ready for work by offering practical advice, CV clinics and interview preparation.

The *Alliance for YOUth* partners will be active members of the European Commission’s European Alliance for Apprenticeships, promoting apprenticeships and training as active ambassadors of vocational training across Europe.

Global and local partners from across Europe

Last June, together with 14 European business partners and 13 Portuguese partners, Nestlé launched the *Alliance for YOUth* in Lisbon. Other committed local business partners will be announced on 18 September.

Founding firms include recruiter Adecco, insurer AXA, international food group Cargill, logistics group CHEP, packaging company DS Smith, consultants Ernst & Young, social networking company Facebook and perfume and flavour firm Firmenich.

Information technology firm Google, consumer insights group Nielsen, communications firm Publicis Groupe, technology firm Salesforce, information exchange platform Twitter and law firm White & Case have also already signed up to the Alliance.

The *Alliance for YOUth* is the fourth pillar of Nestlé's European youth employment initiative, *Nestlé Needs YOUth*, launched in Athens in November 2013.

Nestlé opportunities created year to date, as at 16 September 2014

	Regular employees	Temporary employees	Apprentices	Trainees	Total
January	352	408	451	285	1496
February	309	304	29	171	813
March	368	269	63	293	993
April	417	393	51	254	1115
May	231	257	70	155	713
June	316	374	113	252	1055
July	262	533	137	403	1335
August	264	432	158	227	1081
Total	2519	2970	1072	2040	8601

Link to article: <http://bit.ly/1ucX7ZP>

7. AXA

Alliance for Youth



On June 24, 2014 in Paris, AXA publicly announced to partner with Nestlé and a group of other premier European companies in the "Alliance for Youth", which is a private sector initiative designed to address youth unemployment in Europe. Click here to know more about this initiative.

Around 310 people were on hand for the June 24th launch, along with 170 young people from various AXA entities.

Three memorable moments from this day stand out: first, the workshop devoted to developing the employability of young people and developing opportunities for building successful careers. During the workshop, young people (in work study programs and internships or involved in the Frateli and Telemachus programs) talked about the support they got when they were trying to identify their professional aspiration, writing their CVs, preparing for interviews, joining the organizations that hired them - in the presence of tutors (interns and work study program participants) and AXA's volunteer sponsors from the Frateli and Telemachus institute. Chairman and CEO of AXA Henri de Castries, French Prime Minister Manuel Valls and Nestlé Europe Executive Vice President Laurent Freixe talked with around 80 participants about their feedback and the benefits for these young people.



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An informal get-together with twenty young people of talent from AXA and Nestlé, all under the age of thirty and from different European countries, was also organized. These young people, who are just beginning their careers, spent several hours discussing the challenges they faced when trying to enter the world of work and some tangible solutions for making it easier for young people to access employment opportunities.

Most of them noted the gap between their initial training and their first jobs, mentioning that there was often little or no relationship between what they learned in school and the reality of corporate expectations. What emerged from these discussions were two top priority guiding principles and six concrete proposals (see box), contained in a document that was submitted to Manuel Valls for consideration.



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The third memorable moment came when Henri de Castries and Manuel Valls both gave speeches emphasizing the need to support youth employment initiatives.

Henri de Castries presented AXA's commitments and stressed the importance of the positive role that businesses can have in the fight against youth unemployment.

Link to article: <http://www.axa.com/en/careers/alliance-for-youth/>

8. Ernst & Young

EY commits to youth employment: 55,000 traineeships and 35,000 internships by 2020 across Europe

London, 23 June 2014

EY announces plan to offer 55,000 traineeships and 35,000 internships by 2020 across Europe on the day it joins the Alliance for YOUth, an initiative through which leading businesses will help to address high levels of youth unemployment in many parts of Europe.

Joins Alliance for YOUth to address high levels of youth unemployment

Becomes signatory of the European Commission's European Alliance for Apprenticeships, which promotes traineeships, apprenticeship schemes and initiatives across Europe

The move – part of EY's commitment to building a better working world by supporting employment for young people – recognizes the role businesses can play by providing high-quality jobs, as well as valuable work experience opportunities.

As part of our membership, EY also will become a signatory of the European Commission's European Alliance for Apprenticeships, which promotes traineeship and apprenticeship schemes.

Signing the European Alliance for Apprenticeships pledge, EY's EMEA Managing Partner, Mark Otty says:

"These commitments demonstrate the power of collaboration to develop high-impact solutions to youth unemployment, one of the most intractable economic and social challenges we face today. The Alliance for YOUth members will work hard to improve the skills, confidence and outlook of young people."

A ceremony launching the Alliance for YOUth and the signing of the European Alliance for Apprenticeships is being held in Lisbon, Portugal, today, and will be attended by EY Portugal's Country Managing Partner, João Alves. Other high-profile attendees will include the President of the European Commission José Manuel Barroso and senior leaders from member companies including Nestlé, the founder of the Alliance for YOUth.

For future updates around EY's commitment to youth employment please visit:
www.ey.com/youthjobcreation

Link to article: <http://bit.ly/1ixDlb1>

9. Eva Paunova – website

Eva Paunova supports Alliance for YOUTH



The companies, institutions and youth organisations – partners in the Alliance for Youth initiative – expressed their support to the EPP Group's priority in combatting youth unemployment. Eva Paunova MEP hosted an event in the European Parliament today where the results from the first year of the initiative #ALLIANCEforYOUTH were presented. The initiative has created 50,000 jobs and traineeship opportunities for young people in less than a year – setting a business and political example should follow: „Employability for our young generation is both a business and political imperative”, said Mrs Paunova regarding the initiative, which brought together nearly 200 companies pledging to create 100,000 job and traineeship opportunities for young Europeans in three years.

The Youth Debate was attended by Marianne Thyssen, European Commissioner for Employment, Social Affairs, Skills and Labour Mobility, MEPs and the CEOs of major international companies. Eva Paunova, who has been supporting the initiative since its launch in Vevey Switzerland in 2014, underlined that the Alliance for Youth has been successful because it is based on a very clear market logic – the creation of opportunities, the rewarding of

talent, and the enhancement of productivity: “This is also in line with the EPP Group’s approach to tackling youth unemployment – it is not grants and funding that will create jobs; it is creating the appropriate conditions for the economy to thrive. It is creating an economy that demands jobs and not vice versa.”

Commissioner Thyssen also underlined the importance of getting business and politics to work together in order to tackle the problem of youth unemployment: “Alliance for Youth is a showcase and it is inspiring to all those who want to learn and to create opportunities for young people”, explained Commissioner Thyssen.

The initiative complements the efforts of the European Parliament and the Commission to support employability and is part of the European Alliance for Apprenticeships, which advances a similar goal.

Link to article: <http://bit.ly/1ZbQFDR>

10. Videos

Agnes Roman (ETUCE) on "Alliance for Youth" achievements:

<https://www.youtube.com/watch?v=qX3qNKieMu0>

Youth debate (2 June 2015): a snapshot:

<https://www.youtube.com/watch?v=RMDxjUV4Ogs&feature=youtu.be>

YOUth Workshop - 07 May 2015:

https://www.youtube.com/watch?v=SBZAGG_EhBI&feature=youtu.be

Eva Paunova supports Alliance4YOUth:

<https://www.youtube.com/watch?v=yh7xjzvBVfU>

Alliance4Youth: when industry and politics meet to create jobs for young people:

<https://www.youtube.com/watch?v=M2udRK1pR8c>

11. Other coverage and materials

Replay of the debate:

<https://alliance4youth.livecasts.eu/youth-debate>

Podcasts:

<https://goo.gl/dKFjll>

<http://radiox.eu/alliance-for-youth/>